

# Study Activation Consulting

## Capabilities and Services Menu

Make your clinical trial operations more competitive and your study activation process more efficient with a comprehensive assessment, best practices guidance, and implementation support from Advarra®.

### Optimize Study Activation Across Your Research Portfolio



Remove redundancies and non-value added processes



Reduce activation timelines



Implement systemwide metrics that track key activation timelines



Ensure quality and compliance



Improve collaboration and internal communication



Be more competitive in gaining sponsor contracts



Improve communication with sponsors and CROs



Ensure a consistent experience across clinical trials

## Your Processes, Our Expertise and Resources

Each engagement begins with our “rapid readiness assessment” to identify your organization’s study activation goals and workflows. From there, you get a personalized action plan based on your unique objectives and budget. Advarra can also provide resources to implement recommendations and provide ongoing solutions to ensure your site stays competitive in activating clinical trials.

## Services Menu

<p><b>Assessment of Study Activation Processes</b></p> <p>Establish a baseline to measure progress, understand current roadblocks, and help stakeholders track how their individual processes contribute to the overall goal.</p>	<ul style="list-style-type: none"> <li>• Define organization goals</li> <li>• Establish quantitative measures of current performance</li> <li>• Define key metrics for management</li> <li>• Define process owners</li> </ul>	<ul style="list-style-type: none"> <li>• Document current processes</li> <li>• Process and workflow mapping</li> <li>• Review SOPs</li> <li>• Staffing and facilities</li> </ul>
<p><b>Process Design</b></p> <p>Develop a framework to design efficient activation pathways tailored to the types of studies you conduct and support continuous process improvement.</p>	<ul style="list-style-type: none"> <li>• Define study activation goals for each protocol type</li> <li>• Recommend process workflows that help achieve study activation goals and eliminate non-value add tasks</li> </ul>	<ul style="list-style-type: none"> <li>• Propose resource allocation strategies (people, equipment, facility) tailored to study type that maximize activation efficiency</li> </ul>
<p><b>Performance</b></p> <p>You can't improve what you don't measure—consistent, regular reporting and analysis helps ensure the activation process is efficient and complete.</p>	<ul style="list-style-type: none"> <li>• Perform a baseline assessment of current processes to benchmark progress</li> <li>• Identify metrics and trends to ensure progress toward activation goals</li> </ul>	<ul style="list-style-type: none"> <li>• Determine reporting strategy for each stakeholder group</li> <li>• Recommend metric analysis processes that support continuous process improvement</li> </ul>
<p><b>Implementation Support</b></p> <p>Keep your clinical research staff focused on research activities by utilizing Advarra staff to:</p>	<ul style="list-style-type: none"> <li>• Develop and revise SOP and workflow</li> <li>• Create, deliver, and track training (in-person and eLearning)</li> </ul>	<ul style="list-style-type: none"> <li>• Implement assessment recommendations without disrupting current organization staff duties</li> </ul>
<p><b>Ongoing Support</b></p> <p>Don't stretch your bandwidth too thin—Advarra can complete critical study activation tasks for you, so your team can focus on conducting the research. Advarra can:</p>	<ul style="list-style-type: none"> <li>• Build protocol calendars that match the sponsor's schedule events and account for institutional requirements</li> <li>• Build Medicare coverage analysis with Advarra's certified coverage analysts</li> </ul>	<ul style="list-style-type: none"> <li>• Enter the negotiated budget into your clinical trial management system (CTMS)</li> <li>• Bolster current staffing needs or fill staff gaps during periods of turnover or rapid growth</li> </ul>

Ready to be more competitive in study activation?

Contact [Consulting@advarra.com](mailto:Consulting@advarra.com) to get started.



advarra.com